



January 8, 2018

Elmer G. Biddick Foundation,

The Suicide Prevention Coalition of Iowa County Wisconsin (SPCIC) would like to express our gratitude for your generous donation of \$2,000. We will be using your donation to follow our mission statement of valuing human life to prevent suicide through awareness, education, collaboration, and improved access to mental health care.

Awareness and education are being spread on our Facebook page and website created to offer resources for family, friends and professionals. The website has a special page dedicated to educational staff and a variety of lesson plans that can be used to help educate students of all ages on suicide and other mental health issues. Other pages to be used as resources in finding help for a person with suicidal thoughts or trying to help a family member or friend that is showing suicidal signs, different options to honor a loved one that has passed away, trainings, and much more.

The most exciting opportunity that you have made possible for our community is improve awareness of suicide issues in our area and break down the stigmas through a Public Service Announcement. This Public Service Announcement will allow people with suicidal thoughts to feel more comfortable opening up about their struggles and reach out for help. Suicide Prevention Coalition originally planned on airing the public service announcement on Chanel 47 during the month of February. However, with your donation we were able to add an additional 4 weeks that took place mid-December to Mid-January. February, was our primary focus due to having the highest suicide rate in Wisconsin. Yet with your assistance, December and January were added as preventative measures, to help people before they came into crisis.

Thank you for making all of this possible for Iowa County communities and the channel 47 viewing area. You are making a difference in people's lives and helping Suicide Prevention Coalition of Iowa County achieve our vision of suicide-free communities where people will recognize the warning signs, intervene, and help individuals find hope.

Thank you,

Susan Springer Judd

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